



# Demming Bass

Google-supported trainer

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## About

Demming has been an official speaker for the Grow with Google partner program since 2017. After an award-winning career as a chamber of commerce executive in NC and GA, he led Constant Contact's marketing efforts across six states in the Southeast. To date, he's trained over 30,000 small businesses, nonprofits and chambers on how to be better marketers. In addition to his role with Google, Demming is also a former StoryBrand Certified Guide where he works with clients around the world to improve and clarify their brand messaging strategy.

He has been recognized as one of the "Top 100 Most Notable Georgians" by Georgia Trend Magazine, one of the Top 40 Under 40 Most Influential Leaders in Georgia by both the Atlanta Business Chronicle and Georgia Trend, and North Carolina State University Alumni Association's Outstanding Alumni in the field of Communication and Public Relations. Demming graduated cum laude from North Carolina State University and earned the Institute of Organizational Management (IOM) professional designation from the College of Charleston.

- I'm a "Top 40" songwriter
- I love small businesses and entrepreneurs!
- I'm an artist that has donated \$30,000+ in artwork to local charities
- My twin daughters and I share the same birthday: May 11
- On average I read one book per week

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